

ESTATE LIQUIDATOR - COMPANY COMPARISON CHECKLIST			
	company name	company name	TRINITY ESTATE SERVICES
Offers Full & All Inclusive Services for a flat commission. Client pays zero additional or upfront costs			YES
Client needs and priorities are identified to ensure they are met and the sale is conducted to maximize value and to relive the stress and burden from the Client and family			YES
Specializes in conducting On-Site Estate Sales (minimum of 3 years)			YES
Offers & Provides References with Contact information from Past Clients			YES
Owns a Store, Gallery, Thrift Shop, Antique Booth, etc. (potential conflict of interest)			NO
Personally conducts every aspect of the Preparation & Set Up of the Sale			YES
Schedules Sale Dates to avoid other sale competition and maximize buyer turnout			YES
Personally Present during the entire course of the Sale			YES
Maintains Up to Date - User Friendly Web Site			YES
Offers Client Only Web Site for communicating sale & donation photos and relevant documents			YES

ESTATE LIQUIDATOR - COMPANY COMPARISON CHECKLIST			
	company name	company name	TRINITY ESTATE SERVICES
Advertises across a variety of platforms including Social Media & Item Specific Targeted Ads			YES
Posts & Updates Numerous High Quality Photos in advertising			YES
Posts Video Tour of Sale in Advertising			YES
Maintains a Mailing List for Customers & utilizes Email Marketing Campaigns			YES
Offers Pre-Sale Appointments for Furniture & Large Ticket Items			YES
Withholds the Property Address until the day of the sale from advertising to minimize risk to property & contents			YES
Charges Additional Fees for advertising, set-up, staffing and/or removal of unsold items			NO
Provides Tables & Other Professional Staging Fixtures			YES
Prices every item using professional tags & stickers (not tape)			YES
Cleans and Organizes the home & contents to create a pleasant shopping environment			YES

ESTATE LIQUIDATOR - COMPANY COMPARISON CHECKLIST			
	company name	company name	TRINITY ESTATE SERVICES
Provides a Comprehensive Contract that does NOT transfer the ownership of the contents to the Liquidator			YES
Supervises Donation of unsold items & Leaves Home Broom Clean for no additional fee & provides family with donation receipt			YES
Provides Family Resources to ensure an emotionally healthy experience			YES
Offers family review of set up & allows family to be on-site if they desire			YES
Over prices items and discounts items to 50% on second day of sale			NO
Has Complaints filed with the BBB & other negative online reviews			NO
Researches all items to ensure correct pricing and address market trends			YES
Isolates any personal, financial, historical or familial related items for the family to review & retain			YES
Allows friends and staff to purchase items before the sale			NO
Conducts sale with respect and dignity for the contents that represent one's life			YES

ESTATE LIQUIDATOR - COMPANY COMPARISON CHECKLIST

	company name	company name	TRINITY ESTATE SERVICES
Provides daily summary to the family during the sale and final distribution of funds the last day of the sale			YES
Works in conjunction with Realtor to ensure a successful sale/closing			YES
Offers customizable services to meet the needs and priorities of the Clients and family			YES
Available to communicate by phone, text and email			YES
<small>TRINITY ESTATE SERVICES All rights reserved. No part of this document or any of it's contents may be reproduced, copied, modified or adapted without prior written consent of the author.</small>			